The Children's Heart Foundation™ | Congenital Heart Walk

Funding Children's Heart Research 30 Years




CHFWalk.org

# SPONSORSHIP PROPOSAL

## Nashville Congenital Heart Walk

September 12th, 2026

Edwin Warner Park, Nashville

The Children's Heart Foundation
Valerie DeGregorie
Development Manager
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# About CHDs and CHF

## Congenital Heart Defects and The Children's Heart Foundation

Congenital heart defects (CHDs) are problems with the heart's structure or function, present at birth. CHDs are the most common birth defect in the U.S., affecting nearly 1 in every 110 births (or a child born every 15 minutes)and are the leading cause of birth defect-related deaths. There are no cures for CHDs.

**40,000**
Babies born with a CHD each year

**25%**
Percentage of babies born with a CHD who will need surgery or other interventions in their first year of life to survive

**2-3 Million**
Children & adults living with CHDs in the U.S.

**37.5%**
Decrease in death rates from CHDs in the U.S. since 1999 thanks to medical advancements

**The Children's Heart Foundation is the leading organization solely dedicated to CHD research funding.** Our mission is to advance the diagnosis, treatment, and prevention of CHDs by funding the most promising research. Since 1996, the Foundation has funded nearly $20 million of CHD research and scientific collaborations.

*Our research funding spans:*

**Independently-funded research grants**

**Joint funding with the American Heart Association**

**Multi-network data sharing and benchmarking**
with Cardiac Networks United

**CHD research fellowship**
with American Academy of Pediatrics

Funded research has helped to dramatically increase survival, longevity and quality of life for patients who face a CHD diagnosis. Critical breakthroughs from funded research have included improved diagnostics and imaging, groundbreaking procedures and in utero interventions, device development, laboratory launch, life-saving treatments, and more. Research funding has helped reduce death rates 37.5% since 1999, and with increased survival, an estimated 2 to 3 million Americans are now living with CHDs.




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# About Congenital Heart Walks

## Transform Lives Through the Congenital Heart Walk Series

The Congenital Heart Walks are the premier fundraising walk series dedicated exclusively to congenital heart defect research. With 34 walks held annually around the country, our growing platform unites thousands of supporters across the country with one powerful mission: advancing breakthrough treatments for Heart Warriors.

Our vibrant, community-driven events are orchestrated by dedicated volunteers and bring together families, medical professionals, and corporate partners in a celebration of hope and progress. Every dollar raised directly funds vital CHD research, honoring both the heart warriors fighting this battle and the angels who left us too soon.

### Partner Benefits:

•Multi-platform visibility before, during, and after events
•Sponsorship acknowledgement in emails, social media, walk website, inclusion on t-shirts and signage, and more!
•Meaningful engagement with the CHD community
•Ability to customize sponsorship levels for unique activations
•Team-building opportunities for your employees
•Direct impact on life-changing research

Join our community of corporate and community champions. Your partnership will help drive the next generation of medical breakthroughs, extending and improving the lives of Heart Warriors nationwide.

### About the Event:

The Congenital Heart Walk is a meaningful gathering to support families affected by congenital heart defects. Join us for a day filled with hope, unity, and a shared commitment to making a difference.




### Event Highlights:

•**Walk for a Cause:** Take part in a walk to raise awareness and funds for congenital heart research.
•**Family-Friendly Activities:** Enjoy games, music, and activities for all ages (examples include face painting, balloon artists, photo booth, crafts, characters, and more!)
•**Heart Hero Recognition:** Celebrate heart warriors, remember heart angels, and support individuals and families who inspire us with their resilience

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# Presenting Sponsor | $7,500 (One Available)

## Event Activation

- Company naming opportunity as Congenital Heart Walk Presenting Sponsor
- Tent provided at Mission Village with branded banner
- Verbal recognition during the opening ceremony
- Speaking opportunity during opening ceremony

## Email Blast Exposure and Communications

- Noted as Presenting Sponsor in email communication to constituents to include company recognition in weekly emails to participants for 8 weeks leading up to the walk
- Noted as Presenting Sponsor in emails to all in our database in Tennessee and Southern Kentucky
- Press release recognizing your business partnership for the Congenital Heart Walk
- Name included on all Text messages as Presenting Sponsor to all participants
- Noted as "Presented by" on the Nashville Walk Website header

## Logo Engagement

- Logo on all event day signage and banner
- On custom Step and Repeat backdrop (commitment needed by 8/3)
- Logo on the back of event t-shirts as presenting sponsor (commitment needed by 8/3 to be on the back of the t-shirt)
- Logo featured on the event website with the link to the desired URL
- Logo included on any official event collateral print pieces such as flyers

## Social Media Recognition

- Noted as presenting sponsor on all Children's Heart Foundation event web page posts on social media

## Additional Benefits

- Opportunity to give out swag on event day
- Receive ten (10) event custom t-shirts

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# Supporting Sponsor | $5,000

## Event Activation

- Company noted as a Congenital Heart Walk Supporting Sponsor
- Tent provided at Mission Village
- Verbal recognition during the opening ceremony

## Email Blast Exposure and Communications

- Email communication to constituents to include company recognition in weekly emails to participants for 8 weeks leading up to the walk
- Emails to all in our database in Tennessee and Southern Kentucky
- Company name included in 2 text messages – Supporting Sponsor Announcement and Thank You text message

## Logo Engagement

- Logo on event day track sign and banner
- Logo on the back of event t-shirts (commitment needed by 8/3 to be on the back of the t-shirt)
- Logo featured on the event website with the ink to the desired URL
- Logo included on official event collateral pieces, including flyers

## Social Media Recognition

- Thank you post on The Children's Heart Foundation event pages

## Additional Benefits

- Opportunity to give out swag on event day
- Receive five (5) event custom t-shirts




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# Gold Sponsor | $2,500

## Event Activation

- Company noted as a Gold Sponsor
- Tent provided at Mission Village
- Verbal recognition during the opening ceremony

## Email Blast Exposure and Communications

- Email communication to constituents to include company recognition in weekly emails to participants for 8 weeks leading up to the walk
- Emails to all in our database in Tennessee and Southern Kentucky
- Company name included in 1 thank you text message

## Logo Engagement

- Logo on event day track sign and banner
- Logo on the back of event t-shirts (commitment needed by 8/3 to be on the back of the t-shirt)
- Logo featured on the event website with the ink to the desired URL

## Additional Benefits

- Opportunity to give out swag on event day
- Receive two (2) event custom t-shirts



# Silver Sponsor | $1,500

## Event Activation

- Company noted as a Silver Sponsor
- Verbal recognition during the opening ceremony

## Email Blast Exposure and Communications

- Email communication to constituents to include company recognition in weekly emails to participants for 8 weeks leading up to the walk
- Emails to all in our database in Tennessee and Southern Kentucky

## Logo Engagement

- Logo on event day track sign and banner
- Logo on the back of event t-shirts (commitment needed by 8/3 to be on the back of the t-shirt)
- Logo featured on the event website with the ink to the desired URL

## Additional Benefits

- Receive two (2) event custom t-shirts




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# Bronze Sponsor | $1,000

## Event Activation

- Company noted as a Bronze Sponsor
- Verbal recognition during the opening ceremony

## Email Blast Exposure and Communications

- Email communication to constituents to include company recognition (weekly emails to participants for 8 weeks leading up to the walk, emails to all in our database in Tennessee and Southern Kentucky)

## Logo Engagement

- Logo on event day banner
- Logo featured on the event website with the ink to the desired URL

## Additional Benefits

- Receive one (1) event custom t-shirts



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# Activity Tent Sponsor | $500



## Benefits

- Business logo and link on Nashville Walk Website
- Business logo on signage on the activity tent
- Verbal recognition during the Opening Ceremony
- Activities include Face painting, games, crafts, photobooths, and more!

# Snack Tent Sponsor | $500

## Benefits

- Business logo and link on Nashville Walk Website
- Business logo on signage on the snack tent
- Verbal recognition during the Opening Ceremony
- Snacks include packaged goods, water or other non-alcoholic drinks, coffee, and more!

# Nashville Congenital Heart Walk
# Sponsorship Commitment Form

**Sponsorship Level**
☐ Presenting - $7,500
☐ Supporting Sponsor- $5,000
☐ Gold - $2,500
☐ Silver - $1,500
☐ Bronze - $1,000
☐ Activity Tent Sponsor - $500
☐ Snack Tent Sponsor- $500

☐ Yes! We would like to proudly sponsor the 2026 Nashville Congenital Heart Walk at the following level: _____

Donor/Company: _____

Name: _____

Address: _____

_____

City, State Zip Code: _____

Phone: _____

Email: _____

☐ Pay by Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on credit card: _____

Credit card number: _____

Expiration: _____ CVV: _____

☐ Pay by Check: Please make check or money order payable to The Children's Heart Foundation, include the Nashville Walk in the memo line, and send to: The Children's Heart Foundation, 5 Revere Drive, One Northbrook Place, Suite 200, Northbrook, IL 60062

Printed Name of Sponsor: _____

Signature: _____

Date: _____

Thank you for your generous support of The Children's Heart Foundation mission and the Nashville Congenital Heart Walk!
Please contact Valerie at vdegregorie@childrensheartfoundation.org with any questions.

With the generous support of our families, healthcare partners, and corporate and community champions, The Children's Heart Foundation continues to make substantial, differece-making CHD research contributions. With your help, CHD patients are living longer, healthier lives. Your support benefits every Heart Warrior, and honors every Heart Angel.

# Thank you for Placing Children at the Heart of Research!

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**find us on social media!**

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@TheCHF
www.instagram.com/WalkForCHDResearch
CHFnational