TWENTIETH ANNUAL

The Children's Heart Foundation™

golf OUTING

Sponsorship Opportunities

Benefiting The Children's Heart Foundation

Placing Children at the Heart of Research

TWENTIETH ANNUAL

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golf OUTING

August 30, 2021

Olympia Fields Country Club

Olympia Fields, IL
Home of the 2020 BMW Championship

Day includes the following:

- Relaxing day of golf with friends
- Luncheon buffet
- 18 holes of golf with caddie
- Dinner Reception
- Raffle & Silent Auctions
- Award Presentation
- Gift Items

So come out and join us at Olympia Fields Country Club!



1915



The Children's Heart Foundation's 20th Annual Golf Outing committee invites you to become one of our contributing sponsors!

On August 30, 2021, more than 100 golfers will spend a memorable day playing at the world class Olympia Fields Country Club (home 2020 BMW Championship), followed by a wonderful evening of cocktails, raffles and silent auctions, dinner, and the chance to hear from people whose lives have been impacted by congenital heart defects (CHDs).

CHDs are the most common birth defect in the United States. Every 15 minutes, a child is born with a CHD. Despite advances in medicine, 15% of children with CHDs do not live past their 18th birthday, and those who do face life-long health challenges. Despite these needs, research remains severely underfunded relative to the prevalence of the disease.

The Children's Heart Foundation's mission is to advance the diagnosis, treatment, and prevention of CHDs by funding the most promising research.

The Children's Heart Foundation is a 501c3 and has funded more than $14 million in CHD research and scientific collaboration, including 127 research projects since 1996. Critical breakthroughs have included improved diagnostics, in utero interventions, groundbreaking procedures, device development, laboratory launch, and life-saving treatments. We fund research independently, jointly with the American Heart Association, via partnership with Cardiac Networks United, and Fellowship with the American Academy of Pediatrics. Research funding has helped reduce death rates 37.5% since 1999.

However, through the generous support of sponsors and donors, we're making a difference. With our average research grant between $50,000 and $100,000, your contributions will make a significant impact on the lives of CHD patients and their families.









Benefits of Sponsorship

A sponsorship in support of The Children's Heart Foundation represents an investment in the future and health of the millions of Americans and families impacted by congenital heart defects. Other benefits to sponsoring the 20th Annual Golf Outing include:

- Increased public exposure of your brand, aligned with a leading and growing family-centric, health-focused not for profit leader.
- Access to high net worth individuals. Our 19th Annual Golf Outing drew more than 100 prominent Chicagoans and doctors. The Golf Outing's core demographic is professional men and women ages 35-55 with significant disposable income.
- Immeasurable goodwill for your company and its services. Chicagoans, as well as doctors, medical professionals and Children's Heart Foundation supporters will notice your support through cross-marketing efforts including The Children's Heart Foundation's website, email blasts, social media, and more, which increases recognition for your company.

Our sponsorship opportunities include: Ace, Eagle, Birdie, and Par level sponsorships (details to follow) as well as customizable opportunities including ball sponsor (with company logo), prize and gift sponsor, and cocktail reception sponsor. In lieu of sponsorship, you can also donate gift cards, gift items, make a donation, or share this information with other avid golfers.



Photo Credit: Christopher Wittich

Presenting Sponsor Opportunities

Ace - $20,000

- One foursome (4 golfers)-includes golf, lunch, cocktails, and dinner
- Brand exposure to 100+ golfers in all marketing materials leading up to, during, and after the outing
- Lead positioning of promotional signage during all tournament events
- Logo inclusion on all marketing materials including invitations and event website
- Special recognition during starter's comments and reception
- Ace sponsor signage on three holes
- 10 complimentary raffle tickets for each golfer

Eagle - $10,000

- Twosome (2 golfers)-includes golf, lunch, cocktails, and dinner
- Brand exposure to 100+ golfers in all marketing materials leading up to, during, and after the outing
- Secondary positioning of promotional signage during all tournament events
- Logo inclusion on all marketing materials including invitations and event website
- Eagle sponsor signage on three holes
- 8 complimentary raffle tickets for each golfer

Birdie - $5,000

- Twosome (2 golfers)-includes golf, lunch, cocktails, and dinner
- Brand exposure to 100+ golfers in all marketing materials leading up to, during, and after the outing
- Secondary positioning of promotional signage during all tournament events
- Birdie sponsor signage on two holes
- 5 complimentary raffle tickets for each golfer

Par - $2,500

- Brand exposure to 100+ golfers in all marketing materials leading up to, during, and after the outing
- Tertiary-level positioning of promotional signage during all tournament events
- Par sponsor signage on one hole

Sponsorship Commitment Form

I would like to support this event at the following sponsorship level:

Sponsorship Type: _____

Amount: $_____

I would like to make a tax-deductible contribution: $_____

Your Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Check enclosed in the amount of: $_____

Please charge my: ___ Visa ___ Master Card ___ American Express

Card Number: _____ Exp. Date: _____ V Code: ____

Signature: _____

Please visit our website at
http://give.childrensheartfoundation.org/ILGolfOuting2021
to complete your sponsorship commitment or return completed form to

Katie Bales, Event Chair
Email: mary.katie.bales@gmail.com
www.ChildrensHeartFoundation.org/Illinois