



Virtual 5K and Fun Run 2021 Sponsorship Opportunities

Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500	Warrior/ Angel Sponsor \$100
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Platinum Sponsor – \$5,000 (limit 2)

- Pre and Post event email recognition
- RaceJoy (gps course) presenting sponsor
- Inclusion on custom event medal/ribbon
- Inclusion on finisher's certificate
- Name and logo recognition on event website
- Spotlight post on social media
- 10 runner entries + t-shirts
- Use of '2021 Proud Supporter' logo

Gold Sponsor – \$2,500

- Pre and post event email recognition
- RaceJoy (gps course) initial cheer
- Name and logo recognition on event website
- Spotlight post on social media
- 5 runner entries + t-shirts
- Use of '2021 Proud Supporter' logo

Silver Sponsor – \$1,000

- Pre and Post event email recognition
- RaceJoy (gps course) secondary cheer
- Name and logo recognition on event website
- Shared post on social media
- 2 runner entries + t-shirts
- Use of '2021 Proud Supporter' logo

Bronze Sponsor – \$500

- Pre and Post event email recognition
- Name and logo recognition on event website
- Shared post on social media
- Use of '2021 Proud Supporter' logo

Warrior/Angel Sponsor – \$100

- Sponsor or honor a Heart Warrior or Angel
- Name and logo recognition on event website
- Use of '2021 Proud Supporter' logo

Our Reach

- Facebook Followers: 36,700
- Instagram Followers: 4,600
- LinkedIn Followers: 1,245
- Constituent Database: 90,000

Sponsorship commitments can be made online at:

weblink.donorperfect.com/2021_5KandFunRunSponsorship

Questions? Email us at: CHFMOOutreach@ChildrensHeartFoundation.org

