The Children's Heart Foundation™ | Congenital Heart Walk

Funding Children's Heart Research 30 Years



CHFWalk.org

SPONSORSHIP PROPOSAL

Dallas Congenital Heart Walk Sponsorship
10/3/2026
Frisco RoughRiders Stadium
lmcallister@childrensheartfoundation.org

Congenital Heart Defects and The Children's Heart Foundation

Congenital heart defects (CHDs) are problems with the heart's structure or function, present at birth. CHDs are the most common birth defect in the U.S., affecting nearly 1 in every 110 births, or a child born every 15 minutes and are the leading cause of birth defect-related deaths. There are no cures for CHDs.

The Children's Heart Foundation is the leading organization solely dedicated to CHD research funding. Our mission is to advance the diagnosis, treatment, and prevention of CHDs by funding the most promising research. Since 1996, the Foundation has funded nearly $20 million of CHD research and scientific collaborations.

Our research funding spans:

Independently-funded research grants

Joint funding with the American Heart Association

Multi-network data sharing and benchmarking
with Cardiac Networks United

CHD research fellowship
with American Academy of Pediatrics

Funded research has helped to dramatically increase survival, longevity and quality of life for patients who face a CHD diagnosis. Critical breakthroughs from funded research have included improved diagnostics and imaging, groundbreaking procedures and in utero interventions, device development, laboratory launch, life-saving treatments, and more. Research funding has helped reduce death rates 37.5% since 1999, and with increased survival, an estimated 2 to 3 million Americans are now living with CHDs.







Transform Lives Through the Congenital Heart Walk Series

As the nation's premier fundraising walk series dedicated exclusively to congenital heart defect research, our growing platform unites thousands of supporters across the country with one powerful mission: advancing breakthrough treatments for Heart Warriors.

Our vibrant, community-driven events are orchestrated by dedicated volunteers and bring together families, medical professionals, and corporate partners in a celebration of hope and progress. Every dollar raised directly funds vital CHD research, honoring both the warriors fighting this battle and the angels who left us too soon.

Partner Benefits:
- Multi-platform visibility before, during, and after events
- Meaningful engagement with the CHD community
- Customized recognition
- Team-building opportunities for your employees
- Direct impact on life-changing research

Join our community of corporate and community champions. Your partnership will help drive the next generation of medical breakthroughs, extending and improving the lives of Heart Warriors nationwide.



Presenting Sponsor | $25,000

Event Activation

- Company naming opportunity as Congenital Heart Walk Signature Sponsor presented by Children's Health
- Tent provided at Mission Village with Signature branded banner
- Business-branded bibs for walkers
- Verbal recognition during the opening ceremony

Email Blast Exposure and Communications

- Email communication to constituents to include company recognition as a Presenting sponsor in all regular communications.
- Press release recognizing your business partnership for the Congenital Heart Walk

Logo Engagement

- Logo on all event day of signage
- Logo on the back of event t-shirts
- Logo featured on the event website with the ink to the desired URL
- Logo included on official event collateral pieces, which may include save-the-dates, an invitation, or rack cards
- SMS text to constituents announcing the sponsorship partnership
- Name recognized on all SMS text mentioning the name of the event

Social Media Recognition

- Five company-featured posts on The Children's Heart Foundation event pages, including the company logo and tag your business
- Two (2) company post on the CHF Twitter page acknowledging the partnership

Additional Benefits

- Opportunity to include promotional items to be handed out to participants (to be picked up 10 days before the event)
- Opportunity to have a Walk kickoff at your company office to engage employees in the CHD "walk for one more heartbeat"
- Receive ten (10) event custom t-shirts

Supporting Sponsor | $10,000

Event Activation

- Company naming opportunity as Congenital Heart Walk Supporting Sponsor presented by Children's Health
- Tent provided at Mission Village with Signature branded banner

Email Blast Exposure and Communications

- Email communication to constituents to include company recognition as a Supporting Sponsor
- Press release recognizing your business partnership for the Congenital Heart Walk

Logo Engagement

- Logo on all event day of signage
- Logo on the back of event t-shirts
- Logo featured on the event website with the ink to the desired URL
- Logo included on official event collateral pieces, which may include save-the-dates, an invitation, or rack cards
- Three (3) SMS text to constituents announcing the sponsorship partnership

Social Media Recognition

- Four company-featured posts on The Children's Heart Foundation event pages, including the company logo and tag your business
- Two (2) company post on the CHF Twitter page acknowledging the partnership

Additional Benefits

- Opportunity to include promotional items in swag bags (to be picked up 10 days before the event)
- Free Registration for ten (10) company employees if a fee is required for the venue
- Opportunity to have a Walk kickoff at your company office to engage employees in the CHD "walk for one more heartbeat"
- Receive ten (10) event custom t-shirts

Gold Sponsor | $7,500

Event Activation

- Verbal recognition during the opening ceremony
- Tent provided at Mission Village with 4-ft branded banner

Email Blast Exposure and Communications

- Email blast to include company recognition as event sponsor in all regular communications.
- Press release recognizing your business partnership for the Congenital Heart Walk

Logo Engagement

- Logo on sponsor thank you banner
- Logo on the back of event t-shirts
- Logo featured on the event website with the ink to the desired URL
- Logo included on official walk flyer
- Three (3) SMS Text to constituents announcing the sponsorship partnership

Social Media Recognition

- Five company-featured posts on The Children's Heart Foundation event pages, including the company logo and tag your business
- Two (2) company posts on the CHF Twitter page acknowledging the partnership

Additional Benefits

- Opportunity to include promotional items in swag bags (to be picked up ten days before the event)
- Free Registration for five company employees if a fee is required for the venue
- Receive five (5) event custom t-shirts

Silver Sponsor | $5,000

Event Activation

- Verbal recognition during the opening ceremony
- Space provided at Mission Village to bring your own branded tent (CHF will provide a table and two chairs)

Email Blast Exposure and Communications

- Email blast to include company recognition as event sponsor in all regular communications.
- Press release recognizing your business partnership for the Congenital Heart Walk

Logo Engagement

- Logo on sponsor thank you banner
- Logo on the back of event t-shirts
- Logo featured on the event website with the ink to the desired URL
- One (1) SMS Text to constituents announcing the sponsorship partnership

Social Media Recognition

- Five company-featured posts on The Children's Heart Foundation event pages, including the company logo and tag your business
- Two (2) company posts on the CHF Twitter page acknowledging the partnership

Additional Benefits

- Opportunity to include promotional items in swag bags (to be picked up ten days prior to the event)
- Free Registration for four (4) company employees if a fee is required for the venue
- Receive three (3) event custom t-shirts

Bronze Sponsor | $2,500

Event Activation

- Verbal recognition
- Space provided at Mission Village to bring your own branded tent (CHF will provide a table and two chairs)

Email Blast Exposure and Communications

- Email blast to include company recognition as event sponsor in all regular communications.
- Press release recognizing your business partnership for the Congenital Heart Walk

Logo Engagement

- Business logo displayed on sponsorship Thank You banner
- Logo on the back of event t-shirts
- Logo featured on the event website with the ink to the desired URL

Social Media Recognition

- Five company-featured posts on The Children's Heart Foundation event pages, including the company logo and tag your business
- Two (2) company posts on the CHF Twitter page acknowledging the partnership

Additional Benefits

- Opportunity to include promotional items in swag bags (to be picked up ten days before the event)
- Free Registration for two (2) company employees if a fee is required for the venue

Customized Sponsor | $1,500

Benefits

- Business logo on CHW website
- Verbal recognition during the Opening Ceremony
- Branded track sign at the entrance of the Remembrance Tent
- Text of business name on the back of event t-shirts



Heart Booster Sponsor | $750

Event Activation

- Verbal recognition during the opening ceremony
- Space provided at Mission Village to bring your own branded tent

Email Blast Exposure and Communications

- Email blast to include company recognition as event sponsor a Pre and Post Email communication

Logo Engagement

- Logo on Thank you banner
- Text of business name on the back of event t-shirts
- Logo featured on the event website with the ink to the desired URL



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Face Painter Sponsor | $500

Benefits

- Business logo on CHW website
- Business logo on track sign as Face Painter Sponsor
- Verbal recognition during the Opening Ceremony
- Activity tent provided the day of the walk if needed
- Day of pictures provided post-walk
- Text of business name on the back of event t-shirts



Game Zone Sponsor | $500

Benefits

- Business logo on CHW website
- Verbal recognition during the Opening Ceremony
- Branded track sign at the entrance of the Game Zone Area
- Day of pictures provided post-walk



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With the generous support of our families, healthcare partners, and corporate and community champions, The Children's Heart Foundation continues to make substantial, differece-making CHD research contributions. With your help, CHD patients are living longer, healthier lives. Your support benefits every Heart Warrior, and honors every Heart Angel.

Thank you for Placing Children at the Heart of Research!

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