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## FOR IMMEDIATE RELEASE

For all media inquiries, please contact:

Sara Bogin  
Marketing Director  
[sarab@lobequipment.com](mailto:sarab@lobequipment.com)  
(773) 496-5707

## Loeb Puts the Focus on Children's Organizations This Holiday Season

### Company Gives Charitably to The Children's Heart Foundation & Big Brothers Big Sisters of Metropolitan Chicago

CHICAGO, IL (December 27, 2011) – In honor of its employee's volunteer efforts, Loeb has made charitable donations to two Chicago-based children's organizations this holiday season; The Children's Heart Foundation and Big Brothers Big Sisters of Metropolitan Chicago.

As a 5<sup>th</sup> generation family owned company, Loeb has a long-established history of helping children. This year the company has donated to two organizations particularly near and dear to the hearts of their employees who also donate their time.

"We're extremely grateful to our customers and partners," states Howard Newman, Loeb's President. "Their continued business in 2011 has made these donations possible and as a result we're making a difference in many children's lives. It's with added pleasure that I get to hear from my employees the impact our donations have on the children they encounter."

Jonathan Bloom, Loeb's Vice President of Business Development, has been a volunteer with the Big Brothers Big Sisters program since 2009. Loeb's donation to Big Brothers Big Sisters will directly benefit the Bronzeville chapter where several children had been waitlisted due to lack of funding.

"It's amazing to watch the pure enjoyment my little brother has when we do activities. I love watching him grow as an individual while also teaching him many different life lessons," said Bloom. "I am overjoyed in knowing more 'littles' will benefit from our gift.

Sales Manager for Loeb, Tom Larson recently became involved with The Children's Heart Foundation when his daughter, Tina, started organizing student events for the organization.

"I have found through my association with The Children's Heart Foundation, that philanthropy and volunteerism is the key to happiness," states Larson. "Loeb's generosity will go a long way to help the children dealing with heart disease and I'm glad I'll get to witness the impact first hand."

Continuing a long-standing tradition of generosity at the holiday season means a lot to Howard and to the employees of Loeb.

"In the area of giving," says Newman, "most everything we do here at Loeb is about making children smile."

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**LOEB PUTS THE FOCUS ON CHILDREN'S ORGANIZATIONS THIS HOLIDAY SEASON**  
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### **About The Children's Heart Foundation**

Established by Betsy Peterson in 1996, The Children's Heart Foundation (CHF) is the country's leading organization solely committed to fund congenital heart research. Since 1996, CHF has funded 43 research projects with more than \$4.1 million. CHF is a national 501(c)(3) tax-exempt charitable organization that does not receive any government funding. The goal of the foundation is to bring health, hope and happiness to children and families impacted by congenital heart defects, the most common birth defect in the United States. This objective is accomplished by funding the most promising research to advance the diagnosis, treatment and prevention of congenital heart defects. For more information, please visit: [www.childrensheartfoundation.org](http://www.childrensheartfoundation.org)

### **About Big Brothers Big Sisters of Metropolitan Chicago**

Big Brothers Big Sisters of Metropolitan Chicago operates under the belief that inherent in every child is the ability to succeed and thrive in life. As Chicago's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters of Metropolitan Chicago makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 6 through 18, in communities throughout Lake, Cook, DuPage Counties in Illinois and Northwest Indiana. We develop positive relationships that have a direct and lasting effect on the lives of young people. For more information, please visit: [www.bbbschgo.org](http://www.bbbschgo.org)

### **About Loeb**

For five generations since 1880, Loeb has been a trusted provider of reliable equipment and related services that help manufacturing and financial companies grow their business. Headquartered in Chicago with a 150,000 square foot facility, Loeb provides equipment, appraisals and financial services to global banking organizations and manufacturing companies specializing in the food, pharmaceutical, cosmetics and chemical industries. Loeb services and business units include: equipment sales and purchases, certified market appraisals from Loeb Appraisal, liquidation and auction services from Loeb Winternitz Industrial Auctioneers, and purchase lease back financing from Loeb Financial Services. For more information on Loeb or any of its business units, please visit: <http://www.loebequipment.com>.

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