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BAR LOUIE HOSTS ONE-DAY FUNDRAISER TO BENEFIT THE CHILDREN'S HEART FOUNDATION

20 Percent of Proceeds at Participating Midwest Bar Louie Locations to Be Donated to Help Support Congenital Heart Research Funding on Weds., May 3rd

Addison, TX – May 1, 2017—Today, Bar Louie announced it is hosting a special 'Louie Loves' fundraiser for The Children's Heart Foundation in select Bar Louie locations across the Midwest.

On Wednesday, May 3rd, anytime a patron eating or drinking at select Bar Louie locations in Illinois, Missouri and Iowa mentions The Children's Heart Foundation, 20 percent of proceeds from their meals will benefit the organization.

"The Children's Heart Foundation is an incredibly important organization helping save children's lives," said Bar Louie CEO John Neitzel. "Their cause is near and dear to our employees and staff—and we're pleased to help raise funds for important and promising research."

Congenital heart defects (CHD) are America's #1 birth defect. Approximately 25 percent of children born with CHD will need heart surgery or other interventions to survive, and children with CHD may face life-long risks of health problems.

As the country's leading organization solely committed to CHD research funding, the Children's Heart Foundation dedicates itself to advancing the diagnosis, treatment and prevention of CHD.

"We are honored and excited to partner with Bar Louie," said William Foley, The Children's Heart Foundation Executive Director. "Awareness and research funding are incredibly important as we strive to find the answers to long standing questions about CHDs, the most common birth defect in the world."

“My link to this cause is personal—as those close to me have been impacted by CHD and I have a heart defect myself,” said Bar Louie Director of Operations, Ryan Winkler. “Funding this research is so important and we hope to make a difference that hopefully saves lives through this event.”

As Bar Louie’s fundraising program, Louie Loves is tailored specifically to restaurant locations and their surrounding communities. The May 3rd fundraiser will include 15 Bar Louie locations in the following cities:

Illinois – Chicago

- Bar Louie Dearborn (Printers Row)
- Bar Louie Evanston
- Bar Louie Naperville
- Bar Louie Hyde Park
- Bar Louie Oak Park
- Bar Louie Bolingbrook
- Bar Louie River North
- Bar Louie Geneva

Missouri

- Bar Louie Central West End
- Bar Louie Kirkwood
- Bar Louie Kansas City
- Bar Louie Zona Rosa
- Bar Louie Chesterfield
- Bar Louie St. Charles

Iowa

- Bar Louie Jordan Creek (West Des Moines, IA)

For more information about Bar Louie and to find information about participating Bar Louie locations including hours, visit www.BarLouie.com.

About Bar Louie. Founded in downtown Chicago in 1990, and headquartered in Addison, Texas, Bar Louie is an award-winning collection of neighborhood bars with a lively, social atmosphere. With more than 124 locations across the United States, Bar Louie is growing through both franchise and corporate openings. Known for its signature handcrafted martinis and cocktails, Bar Louie also features a scratch menu of shareable plates, burgers, and sandwiches served every day until close. For more information on Bar Louie, visit www.barlouie.com. To learn about franchising opportunities with Bar Louie, go to www.barlouie.com/franchise.

About The Children’s Heart Foundation. Established by Betsy Peterson in 1996, The Children’s Heart Foundation (CHF) is the country’s leading national organization solely committed to congenital heart research funding. Since 1996, CHF has independently funded 72 research projects with nearly \$8.7 million. In addition, CHF and the American Heart Association have collaboratively funded 14 research projects with nearly \$1.8 million through the Congenital Heart Defect Research Awards, bringing CHF’s total amount funded to over \$9.6 million. CHF is a national 501(c)(3) tax-exempt charitable organization, whose mission is to fund the most promising research to advance the diagnosis, treatment and prevention of congenital heart defects. For more information, please visit: www.childrensheartfoundation.org. Follow us on [Facebook](#) and [Twitter](#).

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